

Dear Teacher,

I'd like to introduce you to the TIME Education Program – an excellent way for you to motivate and challenge your students as they learn English by using topical and interesting material from TIME magazine. As part of the program, you will receive monthly English language guides, providing inspiring teaching material, at no cost to yourself! Enrol your students today and they will receive a **special low rate subscription to Time magazine, saving them up to €145 on the normal cover price!**

A dynamic & proven method of teaching English...

The TIME Education Program frees you from the tedium of teaching from the same tired textbooks year after year. Using stimulating material from TIME magazine alongside an invaluable series of English Guides specially prepared by teachers, you'll find the Program will make English lessons more relevant and more fun – as much for you as for your students!

Every student will receive:



- **Special low rate** subscription to TIME magazine saving up to €145 on the normal cover price.
- **FREE** Collins Easy Learning, an accessible guide to English grammar and punctuation – to assist with their studies.
- Unlimited access to the TIME digital archive (The Vault) – an indispensable learning resource providing access to more than 4,500 issues of TIME magazine. Allowing them to trace the outbreak of World War, the path of the Civil Rights movement and the dawn of the information age.

Choose your subscription term

It's so easy to join. All you have to do is sign up a minimum of 5 students and choose the plan that's right for you and your students (see page 3). Subscribe today by completing and signing the enclosed order form or contact us via pia@iss-online.nl.

I look forward to hearing from you soon!

Sincerely,



Pia Meijer,
ISS Education Manager

P.S. As a teacher you will not only receive a FREE subscription to TIME magazine but also a host of other benefits including the TIME Notebook and Pen.

STATEMENT OF BENEFITS

For you the teacher.

Enrol your students in the TIME Education Program today and you receive all this FREE...



FREE!
subscription for you to
TIME Magazine – up to
40 issues worth €35.

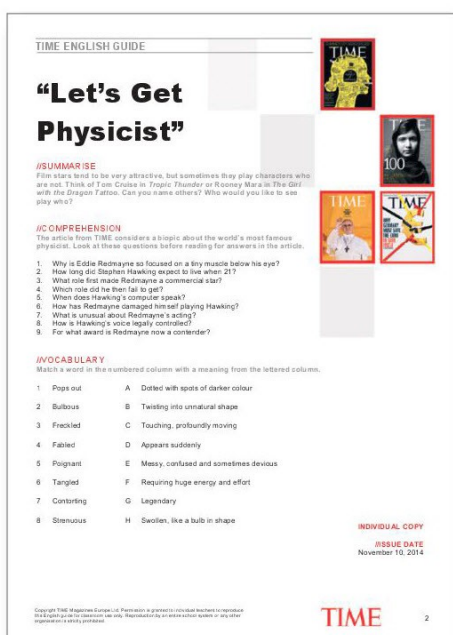
FREE!

TIME English Guide – acclaimed
education resource for teachers
emailed to you monthly.



FREE!
Notebook and Pen

Designed by teachers for teachers – the TIME English Guides



Specifically prepared by teachers for teachers, the monthly TIME English Guide contains lively and topical language lessons and exercises designed for use in class or as a homework exercise with a recent issue of TIME. Teachers all over Europe rely on it to help their students improve their English language skills for academic purposes as well as leisure and social life.

Get your students ahead in English and capture their interest with engaging material based on TIME articles...

- Comprehension tests
- Pair work ideas
- Vocabulary and grammar exercises
- Understanding of current news and issues
- Insights into Anglo-American culture



TIME EDUCATION
PROGRAM  **GUARANTEE**

Satisfaction guaranteed or your money back. If you are ever less than 100% satisfied with your TIME magazine subscription, we guarantee to send you a complete refund for all unmailed issues. No questions asked.

TIME Magazines Europe Ltd (TMEL) publishes eight double issues a year. Each counts as two issues in an annual subscription of 52 issues. TMEL may also publish occasional extra issues.

Order online at www.tep.iss-online.nl

Teachers all over Europe are turning to the TIME Education Program because it helps students learn and understand English in a more relevant, lively and engaging way.

In addition to politics, government, business and trade your students will read about sporting events, theatre, art and cinema. They will meet authors, world leaders and show-business

personalities and discover what's new in food, health, fashion, science, medicine, technology and the environment.

The more involved they are the more they will learn!

With their subscription to Time magazine your students' minds will be informed, challenged and stimulated week after week, throughout the

school year. Together with your monthly teacher's English Guide this is the ideal resource to help improve your students' command of English.

Which Plan is best for you and your students?

Individual Teacher Plan – copies of TIME are sent to students' homes each week. The invoice will be sent to the teacher after the subscriptions have started.

Group Plan – all copies of TIME are sent weekly to your school. The invoice will be sent to the teacher after the subscriptions have started. There is no need to provide your students' address details.

Student Plan – copies of TIME are sent to students' homes each week and invoices sent to students after the subscription has started.



A dynamic and proven method of teaching English

The TIME Education Program is based on Europe's leading English language news magazine.



The best textbooks you will ever use!



TIME magazine is required reading for everyone who wants to know more about our world and the people and ideas that are shaping it on a daily – even hourly – basis. More than that, it is written in clear English and ideal for classroom use as an educational resource. In precise and concise language it covers a whole host of subjects from politics, health and science to business, society and entertainment.

You and your students will receive regular special issues, such as PERSON OF THE YEAR, our stimulating annual publication that makes a great talking point in the classroom!, 10 IDEAS THAT ARE CHANGING THE WORLD, and TIME 100, our annual round up of the world's super achievers which is guaranteed to provoke debate and improve language skills in a way that students find both relevant and interesting.



Praise for the **TIME** Education Program from the people who know best ...*other teachers!*

“TIME Education Program gives such a variety of subjects for my students to discuss from the arts to important political events impacting on their lives”

A teacher in Kiev, Ukraine

“Good job, great idea, thanks, simply thanks.”

A teacher in Rive de Gier, France

“Excellent program which I have been part of for many years and will continue to subscribe my students!”

A teacher in Stocksund, Sweden

“Very helpful as relevant and ready to use”

A teacher in Milan, Italy

Improve your students' command of English

The TIME Education Program

– an exciting teaching aid that's recommended by teachers and enjoyed by students the world over!

For YOU:

- Up to 40 issues of TIME worth €35 – **FREE**
- Monthly English Guides to support lesson-planning – **FREE**
- The Collins Easy Learning Guide – **FREE**
- The TIME Prestige Watch – **FREE**
- Time digital edition for the iPad®
- Unlimited access to the TIME digital archive (The Vault)

For your students:

- **Exceptionally low subscription rate to Time magazine**
- **Choice of delivery** to home or school
- Collins Easy Learning, an accessible guide to English grammar and punctuation (worth €10)
- Time digital edition for the iPad®
- Unlimited access to the TIME digital archive (The Vault)
- **A dynamic, fun and rewarding way of learning English**, based on one of the world's leading news magazines

TIME EDUCATION PROGRAM 



Return your Order Form today!

TIME to join us - it's as easy as 1-2-3!

Or subscribe online:
www.tep.iss-online.nl

**Yes, I want my students to be part of the TIME Education Program,
for 40 issues or 25 issues.**

(please tick)

40 ISSUES

25 ISSUES

☐

35€

OR

☐

25€

I am returning my order form to:

☐

ISS, Apollolaan 73, 1077 AJ Amsterdam, Netherlands

☐

Pia@iss-online.nl

TEL: +31 20 6275050

1. CHOOSE YOUR PLAN

Please tick one of the following (for more details see page 3):

☐

Individual Teacher Plan

☐

Group Plan

☐

Student Plan

2. TEACHER DETAILS Please complete this section in all cases to receive your complimentary subscription to TIME, the FREE TIME Notebook and Pen, the FREE Collins Easy Learning Guide and the English Guides by email each month.

Name of teacher (block CAPITALS please)		
Mr/Ms	First	Family
Address		
City	Postcode	Country
Email		
(Email compulsory to receive your English guides)		

Please start our subscription on: / /

Please order early and allow six weeks for delivery of your magazines.

☐

Payment enclosed

☐

Invoice me later

Charge my

☐

Visa

☐

Amex*

☐

Mastercard

Card No:

Expiry Date:

Signature

Date

IF YOU DO NOT INCLUDE PAYMENT you will be invoiced after the subscriptions have started.

* If paying by Amex, the amount charged may vary slightly due to currency fluctuations.

3.ENROL YOUR STUDENTS – A MINIMUM OF 5 IS ALL THAT’S REQUIRED!

My order is for students in my class. Please print clearly the students' names and addresses in the boxes below. For more than 15 students please photocopy the form below before completing. The minimum is five students and all subscriptions must be for the same length of time. Complete orders may also be emailed to: pia@iss-online.nl

You do not need to complete this section if you are choosing the Group Plan.

Name of student (block CAPITALS please)		
Mr/Ms	First	Family
Address		
City	Postcode	Country
Email		

Name of student (block CAPITALS please)		
Mr/Ms	First	Family
Address		
City	Postcode	Country
Email		

Name of student (block CAPITALS please)		
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Mr/Ms	First	Family
Address		
City	Postcode	Country
Email		

Name of student (block CAPITALS please)		
Mr/Ms	First	Family
Address		
City	Postcode	Country
Email		

☐ Please tick if you don't want us to pass your details to our business partners who may use that data to send you marketing information.

Continued over ►

Name of student (block CAPITALS please)		
Mr/Ms	First	Family
Address		
City	Postcode	Country
Email		

Name of student (block CAPITALS please)		
Mr/Ms	First	Family
Address		
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